

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2478210

Alt Order #: 269000454

Product Desc:

Estimate: 2958

Flight Dates: 06/30/20 - 07/06/20

Original Date / Rev: 04/10/20 / 04/10/20

Order Type: REG

Primary AE: Katz Los Angeles

Sales Office: K-LA

Sales Region: Nat

Agency

Name: Target Enterprises

Buying Contact:

Billing Contact:

15260 Ventura Boulevard

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Club for Growth PAC

Demographic: A55+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P4

New Business Thru:

Advertiser External ID: IN16618

Agency External ID: IN4746

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	35	\$12,159.00	\$10,335.15

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	35	\$12,159.00	\$10,335.15	174.40
Totals	35	\$12,159.00	\$10,335.15	174.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	38%	\$12,159.00
Market	100%	\$31,997.37

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$19,838.37

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/30/20	07/06/20		CM	4-430pm	MTWTF--	:30	4	\$180.00	P4	3.30	NM	5	\$900.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-430p															
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$180.00		3.30			
Week:		07/06/20	07/12/20	M-----					1	\$180.00		3.30			
N 2	Multi	06/30/20	07/06/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	4	\$252.00	P4	4.60	NM	5	\$1,260.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$252.00		4.60			
Week:		07/06/20	07/12/20	M-----					1	\$252.00		4.60			
N 3	Multi	06/30/20	07/06/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$315.00	P4	5.10	NM	5	\$1,575.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$315.00		5.10			
Week:		07/06/20	07/12/20	M-----					1	\$315.00		5.10			
N 4	Multi	06/30/20	07/06/20	KSN News at Six	CM	6-630p	MTWTF--	:30	4	\$405.00	P4	6.00	NM	5	\$2,025.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$405.00		6.00			
Week:		07/06/20	07/12/20	M-----					1	\$405.00		6.00			
N 5	Multi	06/30/20	07/06/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$540.00	P4	8.40	NM	5	\$2,700.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$540.00		8.40			
Week:		07/06/20	07/12/20	M-----					1	\$540.00		8.40			
N 6	Multi	06/30/20	07/06/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	4	\$540.00	P4	3.50	NM	5	\$2,700.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	- TWTF--					4	\$540.00		3.50			
Week:		07/06/20	07/12/20	M-----					1	\$540.00		3.50			
N 7	Multi	06/30/20	07/05/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$180.00	P3	3.70	NM	1	\$180.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sa 5-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$180.00		3.70			
N 8	Multi	06/30/20	07/05/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$234.00	P4	4.50	NM	1	\$234.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sat KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$234.00		4.50			
N 9	Multi	06/30/20	07/05/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$270.00	P4	5.30	NM	1	\$270.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sa 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S-					1	\$270.00		5.30			
N 10	Multi	06/30/20	07/05/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$180.00	P4	4.40	NM	1	\$180.00
Channels : KSNK,KSNG,KSNN,KSNN															
Sun KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$180.00		4.40			
N 11	Multi	06/30/20	07/05/20	Su 1035-1105p	CM	1035p-1105p	-----S	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
Channels : KSNK,KSNG,KSNN,KSNN															
Su 1035-1105p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$135.00		2.00			



125 West 55th St
New York, NY 10019

Contract # 26900454	Changes as of: 4/9/2020 at 1:12 PM	Version: Highlighting Revision 1
CPE: //2958	Flight: 6/30/20 - 7/6/20	Station: KSNW
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita
	Product: Club For Growth Action	Office: LOS ANGELES
Agency Order #:	Service: Nielsen	Total Spots: 35
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total CPP: \$69.72
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063	Total GRP: 174.4
Separation:		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/30 - 7/6		Total Spots	Total \$	CPP*	GRP*
							6/30	7/6				
1	Tu-F 4p-4:30p		JEOPARDY	\$180.00	3.3	30	4	0		\$720.00	\$54.55	13.2
2	M 4p-4:30p		JEOPARDY	\$180.00	3.3	30	0	1		\$180.00	\$54.55	3.3
3	Tu-F 4:30p-5p		JEOPARDY	\$252.00	4.6	30	4	0		\$1,008.00	\$54.78	18.4
4	M 4:30p-5p		JEOPARDY	\$252.00	4.6	30	0	1		\$252.00	\$54.78	4.6
5	Tu-F 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	4	0		\$1,260.00	\$61.76	20.4
6	M 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	0	1		\$315.00	\$61.76	5.1
7	Tu-F 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	4	0		\$1,620.00	\$67.50	24.0
8	M 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	0	1		\$405.00	\$67.50	6.0
9	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	4	0		\$2,160.00	\$64.29	33.6
10	M 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	0	1		\$540.00	\$64.29	8.4
11	Tu-F 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	4	0		\$2,160.00	\$154.29	14.0
Changes: Day/Time from Tu-F 10p-10:30p to Tu-F 10p-10:35p												
12	M 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	0	1		\$540.00	\$154.29	3.5
Changes: Day/Time from M 10p-10:30p to M 10p-10:35p												
13	Sa 5p-5:30p		JEOPARDY	\$180.00	3.7	30	1	0		\$180.00	\$48.65	3.7
14	Sa 6p-6:30p		KNS NEWS	\$234.00	4.5	30	1	0		\$234.00	\$52.00	4.5
15	Sa 6:30p-7p		WHEEL OF FORTUNE	\$270.00	5.3	30	1	0		\$270.00	\$50.94	5.3
16	Su 5p-5:30p		KSN NEWS	\$180.00	4.4	30	1	0		\$180.00	\$40.91	4.4
17	Su 10:35p-11:05p		GOOD DAY KANSAS	\$135.00	2.0	30	1	0		\$135.00	\$67.50	2.0
TOTALS:							29	6	35	\$12,159.00	\$69.72	174.4



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New York, NY 10019

Contract # 26900454	Changes as of: 4/9/2020 at 1:12 PM	Version: Highlighting Revision 1	
CPE: //2958	Flight: 6/30/20 - 7/6/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita	Total \$: \$12,159.00
	Product: Club For Growth Action	Office: LOS ANGELES	Total Spots: 35
Agency Order #:	Service: Nielsen	Total CPP: \$69.72	
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 174.4	
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063		
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$31,997
KSNW Share:	38%
Comment:	ESTIMATED SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$12,159.00	\$69.72	174.4
Total	100%	35	\$12,159.00	\$69.72	174.4

Monthly Summary		
Month	Spots	Dollars
2020-Jul	35	\$12,159.00
Total	35	\$12,159.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/9/20 1:12 PM	CAROLINA DELGADO	Revised			\$0	\$12,159.00	Changes: 2 buylines added or modified.
New	4/9/20 12:27 PM	CAROLINA DELGADO	New	35		\$12,159.00	\$12,159.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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